

Field of study **Linguistics**

Code: 45.03.02

The focus of the programme (specialization): Theory and practice of intercultural communication

Type of the educational programme: Bachelor's degree programme

Programme mode: intramural

Standard period of study: 4 years

Validity period of state accreditation: Until 17.06.2020

Language of instruction: Russian

List of entrance examinations: Foreign language (USE), Social studies (USE), the Russian language (USE)

Admission plan on educational programme Linguistics (2018):

15 persons on a tuition-free basis

40 persons on a tuition fee basis

Requirements to the applicant:

in accordance with part 2 and part 3 of article 69 of the Federal law d.d. 29.12.2012 №273-FZ "On education in the Russian Federation," an applicant must have:

- a certificate of secondary (complete) general education, secondary vocational education or higher professional education, as well as a certificate of initial professional education, if it contains a record of getting secondary (complete) general education by the bearer;
- the results of the USE, entrance examinations conducted by the University independently confirming successful completion of entrance examinations in general educational subjects included in the list of entrance examination by the educational programme of higher education: foreign language, the Russian language, social studies.

The field of professional activities of graduates includes:

work in the field of of linguistic education, cross-language communication, intercultural communication, linguistics, and new information technologies. Bachelor of linguistics is trained for specific types of professional activities: mediation in intercultural business relations, establishing an image of the organization, ensuring linguistic and cultural tourist entrepreneurship. In accordance with the types of academic activities and requirements for results of mastering the educational programme, the latter is focused on research and professional activities as the main ones and constitutes academic Bachelor's degree programme . Graduates can carry out professional activities in different types of public and private organizations and institutions in the field of industrial production, culture, management, services, etc.

Objects of professional activities of graduates:

the objects of professional activities of Bachelor's degree holders are:

theory of foreign languages;

theory of intercultural communication;

linguistic components of electronic information systems;

foreign languages and cultures of countries of studied languages.

The main disciplines:

Russian studies

History and geography of the countries of the first foreign language

Information technologies in intercultural communication

Speech activity fundamentals in intercultural communication Cultural linguistics

Communication theory fundamentals

Communicative technologies of advertising and PR

Anticrisis communication

Analysis of advertising and PR-texts

Tourist activities fundamentals

Description of educational programmes of the Faculty of Linguistics and Translation

Marketing and media

Marketing in tourism

Technology of PR techniques usage in the communication campaigns

Tourism product fundamentals

Organization of informational and branding activities

Tourist formalities

Introduction to translation studies

Translation technology

Field of study **Linguistics**

Code: 45.03.02

The focus of the programme (specialization): Translation and translation studies

Type of the educational programme: Bachelor's degree programme

Programme mode: intramural

Standard period of study: 4 years

Validity period of state accreditation: Until 17.06.2020

Language of instruction: Russian

List of entrance examinations: Foreign language (USE), Social studies (USE), the Russian language (USE)

Requirements to the applicant:

in accordance with part 2 and part 3 of article 69 of the Federal law d.d. 29.12.2012 №273-FZ "On education in the Russian Federation," an applicant must have:

- a certificate of secondary (complete) general education, secondary vocational education or higher professional education, as well as a certificate of initial professional education, if it contains a record of getting secondary (complete) general education by the bearer;
- the results of the USE, entrance examinations conducted by the University independently confirming successful completion of entrance examinations in general educational subjects included in the list of entrance examination by the educational programme of higher education: foreign language, the Russian language, social studies.

The field of professional activities of graduates includes:

work in the field of of linguistic education, cross-language communication, intercultural communication, linguistics, and new information technologies. Bachelor of linguistics is trained for specific types of professional activities: mediation in intercultural business relations, establishing an image of the organization, ensuring linguistic and cultural tourist entrepreneurship. In accordance with the types of academic activities and requirements for results of mastering the educational programme, the latter is focused on research and professional activities as the main ones and constitutes academic Bachelor's degree programme . Graduates can carry out professional activities in different types of public and private organizations and institutions in the field of industrial production, culture, management, services, etc.

Objects of professional activities of graduates:

the objects of professional activities of Bachelor's degree holders are:

theory of foreign languages;

theory of intercultural communication;

linguistic components of electronic information systems;

foreign languages and culture of countries of studied languages;

translation and interpretation of texts in various types and forms: consecutive interpretation (including interpreting, translation practice of a tour guide, special, technical and literary interpretation).

The main disciplines:

Introduction to the theory of intercultural communication

Theory of translation

Practical course of the first foreign language

Practical course on verbal communication culture of the second foreign language

Practical course of translation of the second foreign language

History and geography of the countries of the first foreign language

Information technologies in translation

Business foreign language

Communication theory fundamentals

Technical translation

Description of educational programmes of the Faculty of Linguistics and Translation

Scientific and technical translation

Translation notation fundamentals

Literary translation

Special translation

Translation of contractual documentation

Interpreting

Fundamentals of translation practice of a tour guide