

ABSTRACTS

THE PHILOSOPHIC POINT OF VIEW ON THE MODERN GLOBAL PROBLEMS

ISEEV D. R. Civilized identity: symbolic discourse.

The article considers the fact, that in symbolic discourse civilized identity may be conceptualized as a system of symbols, which represents the product of interacting of symbolically expressed organic identity of one civilization with the analogous organic identities of other civilizations.

Keywords: sociocultural approach; civilization; identity; symbolic interaction; social interaction.

ISMAGILOV R. S. Mediaphilosophy as an approach to researching of the mediaspace.

There are many approaches to researching of the mediaspace. At the end of 1990 – 2000 it is forming a new sphere of philosophy such as mediaphilosophy, which allows to rethink the essence of notion ‘medium’. Mediaphilosophical interpretation of such phenomena as ‘media’, ‘mediareality’ leads us to examination of mediaphilosophy as an approach to understanding mediaspace.

Keywords: media; mediareality; mediaspace; mediaphilosophy.

KIRILLOVA N. B. “Homo medium” as object and subject of the information age.

The article analyses the role played by mass media which increasingly appropriate the function of producing the new socio-cultural environment – namely, the media reality; as well as the new type of human being, living in a virtual world rather than the physical one. That’s why media education, aiming at the formation of personal mediaculture and the process of socialization, becomes today especially important.

Keywords: information age; mass media; mediaculture; media environment; mediahuman; myth; mythological consciousness; media education; object; subject; socialization of individual.

KHASIEV V. S. About the essential and the absurd.

The article is about the modern content of metaphysics and ontology. It is about the specifics of interrelation among the categories ‘essential’, ‘substance’, ‘existence’, ‘non-existence’. The chaos and the doctrine of chaos are leant in philosophical traditions and developed in modern science.

Keywords: essential; existence; non-existence; substance; chaos; metaphysics; ontology.

PHILOSOPHY, RELIGION, MYTH

SHABATURA L. N., MAYOROV D. N. Natural theology and natural revelation in the social and philosophical discourse.

The article discusses the traditional philosophical problem of the relation between faith and reason in the context of socio-philosophical discourse. In the Catholic and Protestant world, attempts to prove the existence of God without appealing to divine revelation encountered fair objections intellectual philosophers. However, it can be distinguished in the Orthodox East in natural theology at least five features allowing more peacefully exercise interfaith communication.

Keywords: natural theology; natural Revelation; social and philosophical discourse; world outlook dialogue.

YAZOVSKAYA O. V. Ideological conceptions of national essence in Japan and Germany in 30-s of XX century: the similarities and differences.

This article discusses the concept of national essence in Japan and Germany in 30-s of XX century, such as the kokutai concept and the concept of German essence. Concepts are analyzed relying on the theory of ideology and ideological apparatuses of the state of the French philosopher Louis Althusser, and that allows to establish their similarity, but also to show their functional significance for the modernization of societies. The concepts of german-speaking colleagues are presented in Russian for the first time.

Keywords: Japan in 30s of XX century; Germany in 30s of XX century; French Marxism; political ideology; ideological apparatus of the state; national essence.

BALAKINA N. A. The tradition in the cluster of modern definitions.

The article is dedicated to exploring modern definition sphere surrounded concept 'tradition', with the aim to deeply reveal content of the concept. Bourdieu's concepts are given special consideration in this article, because they are explicitly developed in his work and insufficient known in the Russian academic discourse. A tradition is thought of as a symbol system, which is able to create special structures itself in so called social field.

Keywords: Bourdieu; habitus; doxa; information; social field; tradition.

MAN, SOCIETY, CULTURE

PSHENICHNIKOVA L. L. Evolution of the modernization concepts: social and cultural aspects.

In the article are described the main concepts of social and cultural modernization on the basis of summarizing the world experience, are identified three categories of classical approach to "modernization", are given its characteristics. Due to the specifics of the evolution of modernization concepts associated with a variety of studies of this area have been analyzed: the classical concept of socio-cultural modernization, the concept of 'catch-up modernization', new evolutionary modernization concept, the concept of 'modernization by-passing modernity', the concept of transition systems, and the concept of 'post-modernization'. There are allocated the factors that determine the success of modernization transformations.

Keywords: concept; social and cultural modernization; modernization processes; sociocultural dynamics; information society; globalization.

GONCHAROV S. Z. Innovation in the creative-anthropological dimension.

The innovative processes is expressed itself people by updating their activities, communication and thinking. Processes of self-renewal activate the growth of the share of Amateur performances and competitions individuals about public recognition.

Keywords: innovations; the law of self-renewal productive-creative powers of man; Amateur competition.

BREDIKHIN S. S. Human in labor: cultural-historical and actual aspects.

In the article, on the basis of the author's original synthetic conception of labor it is attempted the study of human existence in the labor in the cultural and historical retrospective and present state. Based on this research, we have formulated some ideas: labor breakthrough, New Labor and New man.

Keywords: human, labor, labor breakthrough, new labor and new man.

GLADYSHEV V. I., KUZNETSOVA A. V. Compensatory human-nature intercourse as a way to mitigate loneliness.

Civilization processes raised sharply the question of the loneliness of a man in the modern world in a variety of its manifestations. Attempts to mitigate the loneliness, including through contact with nature can be both of benign and malignant sense. The article shows the conditions under which compensatory intercourse between a man and the nature is the most fruitful decision of its difficulties in conducting the intercourse.

Keywords: illusory compensatory communication, loneliness and its measurement; sense of social and communicative processes: decompensation, direct compensation and overcompensation; social reasons of compensatory intercourse between a man and the nature, subjective and object.

IVANOVA N. A. Social practices: condition of possibility, nature and variety of forms.

The purpose of the article is to identify the condition of possibility and the formal features of social practices and to show the diversity of their forms. The author concludes that social practices are the action habitualization process having spatio-temporal context and ensuring the unity of subjective

and objective aspects. The subjective basis of social practices is a corporality of human existence, which of sedimentation filled with various a corporality of human existence, which may be imbued with different imperatives (semantic and behavioral) in the process of sedimentation. The variety of forms of social practices is provided by their regionalization and intentional non-uniformity inherent in the subject of social practices.

Keywords: practices; social practices; space; time; corporeality; subject.

KAZANTSEVA Y. B. Evolution of social obligations and expectations of business-organizations' employees in the psychological contract theory's context.

In this article is examined the historical dynamics of social expectations and obligations of employees in business-organizations through the framework of psychological contract. Here we analyze the distinctions between the old and the new types of psychological contract and also provide practical recommendations for organizational management in order to optimize labor relationships.

Keywords: social obligations and expectations, psychological contract, old type of psychological contract, new type of psychological contract.

ISMAYILOVA N. R. The system of social policy in military sphere of Azerbaijan.

In the article has been systemized and classified the system of social measures in Azerbaijani social-military sphere based on analysis of documents. Following the system approach, it has been defined the object and subject of the system, its priorities, goals, directions and mechanisms of realization. In practice the system of social defense is a main technology which provides the realization of the social policy goals in social-military sphere of Azerbaijan.

Keywords: system; social policy; social defense; social-military sphere; military servicemen.

DZIOV A. R. Russian students: features of social, spiritual and moral character.

The article investigates the features of social and moral aspect of the modern Russian students. Focuses on the problem of the meaning of life and the role of higher education in social and personal self-determination of youth; analyzes the internal and external factors of formation and development of the outlook of students. Details are considered social personality types of students allocated on the basis of value orientations, especially the author stands out classification of the types of Russian students proposed sociologist V. I. Filonenko. We note that it is important to consider the influence of social factors on the problem of choosing a strategy in the student's life.

Keywords: Russian students; the meaning of life; values; social types.

PASHCHENKO O. V. Existential needs as the basis of personal integrity.

The article discusses the importance of the existential needs as a way to achieve a harmonious life. The modern world leads to distortion of the existential situation of man, which entails a massive loss of meaning of life, destruction of personal integrity.

Keywords: existentialism; existence; existential needs; essence; existence; future; transcendence; integrity of the person.

MIKHAYLICHENKO D. G., ABDRAKHMANOV D. M., KIREEVA N. N. Problems of civic participation of young people in social and political life in modern Bashkortostan.

The student's youth isn't rather informed for full participation of political life in the Republic of Bashkortostan. On the basis of empirical these sociological researches comes to light opportunities and limiters of student's youth in a context of the current parameters of civil activity of Bashkortostan.

Keywords: student's youth; civil society; civil activity; public organizations; ecology; national policy.

JURLOVA S. V. Tolerance and patriotism: paradoxes of post-soviet identity.

The article analyzes the problem of formation of national identity in modern Russia, taking place in the context of globalization and rapid development of the media sphere. Referring materials of the social networks and the online publications, the author comes to the conclusion that in Russia today we have ambivalence of the concept of patriotism, based on so-called "negative" identity.

Keywords: national identity; tolerance; patriotism; “negative” identity; the post-Soviet.

MULYUKOVA L. Ph. Obligation as possible act.

Subject of consideration of presented article is the concept ‘obligation’ as a possible act. There are compared understanding of obligation of the largest representatives of philosophical thought – I. Kant, N. Gartman and B. P. Vysheslavtsev. It is claimed that obligation as a possible act gains the importance only in synthesis of consideration of ontologic, ontic and axiological aspects.

Keywords: possible obligation; obligation; possible act; freedom of choice; responsibility.

MAKAROVA I. A. The concept of ‘marriage’ in the context of scientific theories.

The article concerns a history of interpretation of the term ‘marriage’. There are discussed the features of the interpretation of ‘marriage’ and ‘family’ by domestic and foreign researchers. The author focuses on the so-called sociological approach to the definition of marriage and family, and on the basis of the material studied proposes her own method of interpretation and definition of these key concepts.

Keywords: marriage; family; marital union; the analysis of family life.

MAGDENKO A. D., EREMEEVA L. A. The philosophy of law: the ruling of transfer relations in Russian sport.

The basic problems of the ruling of the transfer relations in Russian and international sport are considered in the article. The authors suggest the variants of solving some of that problems, and first of all, in the field of the law regulation of this relations.

Keywords: sport law; transfer; football club; labour contract.

GUDOVA M. Yu. Post-literacy reading: the actuality of definition of the term.

The article is discussed the content of the term ‘post-literacy’ as one of the key features of communicative system in the contemporary culture: an author – a text – a reader. The ‘post-literacy’ is founded out as the key feature of all elements of reading communicative system in the contemporary culture. In conclusion, it is formed the definition of term ‘post-literacy reading’.

Keywords: post-literacy; post-literacy reading; communicative system of culture; polymorphic malty media hypertext new reader.

**RUSSIA DESTINY IN THE PHILOSOPHICAL DISCOURSE:
PROBLEMS AND PERSPECTIVES**

SMOLINA N. S. The “soviet” in the post-soviet space: analysis of nostalgic communities.

The article analyzes nostalgic discourse in post-Soviet space. The peculiarities of 30-year-old generation’s nostalgic emotions and thoughts in the Internet space have been considered, nostalgic practices have been defined. The article explains the reasons for the post-Soviet man attention to the Soviet past, it shows the transformation vector of nostalgic discourse.

Keywords: nostalgia, post-Soviet man, collective identity, social practices, Soviet past, online communities, collective trauma, information Society.

TSELYKOVSKIY A. A. Mythmaking in Russian political culture.

The main objective of this article is to study the phenomenon of mythmaking role in Russian political culture. Under mythmaking in this case means a modern myth-making, i. e. the process of playing mythological characters in the political discourse. Study of the phenomenon is made using the example of the ideology of “Moscow – the Third Rome”.

Keywords: myth; symbol; ideology.

DANILOVA U. N. The universals of ‘conscience’, ‘guilt’ and ‘shame’ in reflection of Russian philosophy.

The article considers a problem of universals of ‘conscience’, ‘guilt’ and ‘shame’ in history of Russian philosophy. Problem of given universals is considered in works of A. Khomyakov, I. Kireyevsky, V. Solovyov, N. Berdyaev, I. Ilyin, P. Florensky, N. Lossky.

Keywords: culture; universals; Russian philosophy; conscience; guilt; shame.

PHILOSOPHY AND METHODOLOGY OF SCIENCE

ISTAMGALIN R. S. The methodological potential of interdisciplinary approach in the philosophic analysis of the social ideal of the Russian society.

The article considers the fact that in the sphere of philosophy in the initial socio – cultural duality of the social ideal (social reflection – social action), cognition of its ontological bases, which appear through the variability of organization forms of the society in which its systematic civilized qualities are detected, is of special importance. Methodological approaches which allow to understand these manifestations of the social ideal are in various fields of social knowledge: social psychology, history and sociology.

Keywords: social conception; values and standards; historic and modernization processes; natural-geographic and climate factor; socio-cultural approach.

THINKERS OF THE PAST AND THE PRESENT

ZELENSKIY O. A. Philosophical method of the middle and the new academy in Cicero's and Sextus empiricus' works.

Author of the article gives analysis of the crucial sources for philosophy of the Middle and the New Academy. On the basis of this analysis he concludes about peculiarities of Academic scepticism.

Keywords: skepticism; the Middle Academy; the New Academy; Pyrrhonism; akatalepsia.

SCHELGORN D. S. The evolution of the concept of the human freedom in philosophical thought of antiquity and modernity.

The author suggests the analysis of the development of idea of human freedom in the history of philosophical thought, since ancient thinkers up to the most outstanding representatives of German classical philosophy of the 18th – early 19th century. Special attention is paid to teaching about freedom of Hegel. In the article the focus is on how the various philosophical concepts interpreted the correlation of the notions of freedom and necessity, and it is defined the role of activity as one of the most important manifestations of freedom.

Keywords: freedom; need; activities; determinism; substance.

SOCIOLOGY

KALININ I. A. Analysis of the problem of road safety in urban society (by the example of Yekaterinburg city).

In the article it is analyzed the state of the problem of safety of road traffic in Ekaterinburg. There are generalized the results of studying the public opinion on such questions as the estimation of the state of safety of road traffic in the city, the degree of the sharpness of problem in Ekaterinburg, the reason for insufficient of the safety of road traffic in the city, main bodies in the solution of problem of the safety of road traffic in the city, the necessary characteristics of system of the safety of road traffic in the city.

Keywords: urban society; safety of road traffic; the problem of safety of the road traffic.