

ABSTRACTS

THE PHILOSOPHIC POINT OF VIEW ON THE MODERN GLOBAL PROBLEMS

IONESOV V. I. Culture as ordering of world: symbolic forms and metaphors of transformation.

The article deals with the socio-cultural universal values in the transition process, their socio-normative and semantic meanings. There are considered symbolic forms and communicative possibilities of memorial things, language and ritual practice in ordering of world. It shows the basic contradiction of the transitional process based on a chaotic institutional destroy and dynamic mythological and artistic design of a new cultural field. It is explained the genesis and transformation of symbolic paradigm in the discourse of cultural and anthropological knowledge.

Keywords: transitional culture; ritual process; the metaphors of transformation; symbolic communication; commemorative objects.

PHILOSOPHY, RELIGION, MYTH

NEVELEV A. B., KHUDYAKOVA N. L. Knowledge and object as differences within the form of human exploration of the world.

Philosophical understanding of the world of things and the world of ideas suggests that at the same time, these are two of the world's identity. Knowledge is a form of the thing itself, but the form has relative autonomy. The objectivity of knowledge in the structure of human identity makes people open to the world.

Keywords: knowledge; object; shape; development.

SHREIBER V. C. The level ontology – the nested space.

The aim of the paper is to define more precisely the principle moments of holistic and atomistic research programs and to show ontological foundations of their reproduction in research. According the author absolutization of the external and internal relations should be considered as markers of the above mentioned approaches and both programmes have their base in a layered view of the world with an idea of evolution and concept of layer as its premises. The layer (better to say, level) ontology gives an opportunity to restore concepts of substance and substratum into circulation as well as to substitute folk image of the world space as peculiar puff-pastry for a more concise idea of embracing and included space.

Keywords: atomism; holism; evolution; substance; substratum; space.

DYDROV A. A., PENNER R. V. New about freedom in german philosophical tradition: Immanuel Kant – Georg Hegel – Karl Marx.

This article is about the philosophical views of Kant, Hegel and Marx on the essence of freedom. In the discourses of German thinkers problem of freedom is not on the front, but its importance, however, is undeniable. The idea of freedom has evolved: to Kant it was in the depths of transcendental idealism, in Hegel's discourse – in objective idealism. Marx, "flipping" the dialectics of Hegel "upside down", has stopped the searching of freedom's "abstract essence".

Keywords: freedom; transcendental idealism; objective idealism; dialectical materialism.

AXIOLOGY: PROJECT OF THE FUTURE

TSHERBININ M. N., PAWLOWSKIY A. I., PAWLOWSKAYA O. W. Expression of the basic values of Chinese culture through the figure of the hero: Emperor Shun.

In this article for a mythical image of Emperor Shun shows how the figure of the hero serves as key structural component of meaning, which on the basis of the basic values of the culture forms a

cautionary practices and ideal man. There is examined how it traits in the activities of this character manifest characteristic and the problems of Chinese culture.

Keywords: basic values; figure; ideal; hero; hierarchical; communality; culture of mastering.

MAN, SOCIETY, CULTURE

RYBIN V. A. Evolution of reflection: evolutionary approach to biology, theory of culture, philosophy.

The article describes the experience of philosophical reflection of the latest achievements of biology and their social and cultural effects. The article shows the “ideal type” of general evolutionary process in three possible variants considering the specifics of implementation on the plane of nature, cultural practice and theory of thought.

Keywords: evolution; life; reproduction; culture; reflection.

BELSKAYA Yu. V. Economic man of Adam Smith: the integration of nomothetic and idiographic approaches.

The paper presents an analysis of the main works of Adam Smith to identify the nomothetic and idiographic approaches to conceptualizing human behavior in the field of economic relations. There is concluded that the current stage of economic theory development is determined by significant interest to the problem of integrating both research approaches. The paper shows the trend of revealing a normative element in these research approaches and the need of understanding it by contemporary cognitive means.

Keywords: economic man; A. Smith; the problem of A. Smith; nomothetic and idiographic approaches.

SHCHERBININ M. N., ANDREEVA N. S. Aesthetic-anthropologic interpretation of human beauty expressive potential.

In the present article, human beauty is considered as one of the factors of anthropogenesis. The objective and subjective bases of human beauty are revealed to determine the nature of human beauty evaluations impact on the human essence of objectification. Human beauty is presented as a way to summarize the human individual and generic diversity to the essential and universal unity. Such categories of aesthetic anthropology as ‘expressiveness’ and ‘figurativeness’ are used to determine the ontologizing potential of human beauty.

Keywords: human beauty; human essence; figurativeness; impersonation; aesthetic anthropology.

PANASENKO Y. A. The transformation of ethnic culture in the modern world.

The article analyzes undertaken problems of formation and development of ethnic and cultural values in the globalized world. Ethnic culture is a cultural experience historically acquired during the development of a specific ethnic group areas and tailored to the specific natural conditions of existence.

Keywords: civilization; ethnic and cultural values; traditions; transformation; geopolitics; modernization; multinationality.

SEDOVA-BAKHENSKAYA M. V. Properties of intellectual capital.

The article deals with the properties of intellectual capital that distinguish it from other types of capital. There are three basic properties: consistency, inseparability and uniqueness. Also classification is performed at constant capital and variable. It is given the importance of the study of the properties of intellectual capital for the definition of the essence of the phenomenon.

Keywords: intellectual capital; social capital; sociology of management.

MYASNIKOVA L. A., FOMINYKH E. A. The correlation of the structure of the psyche and the cultural phenomena in the jungian interpretation.

The article suggests the correlation between the structure of the psyche and the levels and the phenomena of the culture developed on the base of Jung’s and his progenies works. The foundation of

distinguishing the different levels of the psyche and their cultural correlates are defined. The culture is presented as the system of the interrelated and flexible images organized according to the curve of significance determined by the archetypal structure of the unconsciousness.

Keywords: the structure of the psyche; the cultural correlate; the levels of the psyche; the psychical image; archetype; differentiation; “the curve of significance”.

ZHARKIMBAYEVA D. B. Functions of gender consciousness.

Author investigates “gender consciousness” as one of forms of social consciousness. In this article are observed the functions of gender consciousness. The concept “gender” is considered in this article from ontological point of view and is not separated as “social sex”, and is considered as union of essential, substantive and social specifics of human-being (man\woman).

Keywords: gender; gender relations; gender consciousness; functions of gender consciousness.

DOROSHIN I. A. Social risk of alienating of muslim’s intellectuals in Russia.

Islamic intellectuals perform the task of social stabilization, helping overcome the Islamophobia and alienation of kibermuslims. Kibermuslims seemingly are no longer a minority in a large country. But while the Internet enhances social exclusion intellectual, religious people – and above all religious intellectuals – understand themselves as bearers of the project of modernity. In this respect intellectual minority may be particularly vulnerable; it can be an obstacle to the emergence of Muslim intellectuals in Russia. Virtual net-communication – even in contrast to communication in networks – leads to loss of social ties, the destruction of the traditional religious community.

Keywords: Religion; Muslim Intellectuals; Fundamentalism; Risk Society; Religious Intellectuals; Kibermuslim; RuNet; Network; Religious Identity; Institutionalization; Hypertext; Minority; Radicalization; Social Stabilization.

MIKHAYLICHENKO D. G., ABDRAKHMANOV D. M., YAKOVLEVA P. M., KIREEV N. N. Existential aspects of a deconstruction by student’s youth of manifestations of a mass manipulation in the Russian Federation.

Processes of a mass manipulation lead to interventions in existential plans of student’s youth of modern Russia. Aborted the institutional infrastructure for the subjective counteraction to the technology of mass manipulation actualizes existential aspects of deconstruction of this phenomenon.

Keywords: technologies of mass manipulation; student’s youth; information society; existential choice; institutional infrastructure.

PASHINA L. A. Psychoanalytical interpretation of the phenomenon of social aggressiveness.

The article problematizes the understanding of the phenomenon of social aggressiveness in the psychoanalytic approach. It is justified the thesis that the main representatives of the psychoanalysis reduce the phenomenon of social aggressiveness only to the deep psychic instincts.

Keywords: aggressiveness; libido; unconsciousness; instinct; Freudianism; neo-Freudianism; suppression.

ISACHENKO N. N. The problem of envy in philosophical discourse.

The article deals with the problem of envy. The study identified two of the basics: natural and acquired. It is concluded that envy as moral-ethical concept, formed on the basis of selfishness and social inequality, is an attribute of human society.

Keywords: the concept of envy; moral relativism; human vices; good; evil.

LARYUSHKIN S. A., PASHINCEV E. V. The phenomenon of the right and the socio-cultural border of the juridical reflection.

The article analyses the social and cultural origins of the antinomies of modern legal thinking. Insurmountable contradiction between “broad” and “narrow” understanding of law explains historical immaturity of legal relations. Projecting the development of basic forms of contemporary society, the authors of the article give a positive definition of the nature of law.

Keywords: law; Institute; ideology; property; power; authority.

AKULICH M. M., BATYREVA M. V. State and municipal services as a factor of improving population's quality of life.

The article analyzes the modern approaches of the concept of 'quality of life'. The focus is on the state as an Institute, the functioning of which is aimed to improve the quality of citizen's life. There are described ways to assess the effectiveness and impact of authorities on the quality of life of the population. Below are some results of the monitoring of the quality of public and municipal services in the South of the Tyumen region.

Keywords: quality of life; public and municipal services; the quality and availability of services.

PARAMONOVA S. P., KOMAROVA O. Y. Using a synergistic approach to the theory of regional management.

The article takes opportunity for regional management positions with synergistic approach in modern conditions the change management paradigms. Region as an administrative and territorial unit of the State is a complex system, which is in a fragile condition because of the volume and frequent changing of information and knowledge. Synergetics discloses the ability to effectively manage complicated by uneven systems through fostering the ability of systems to self-organization, synergistic approach may be an alternative to the traditional principles of governance. The origins of synergetics we see in "Tektology" written by A. A. Bogdanov.

Keywords: synergy; system; management; tektology; region; self-organization; rhythms.

ASTAKHOV Y. V. Actual problems of socio-Technological approach in municipal administration.

The article discusses actual problems of socio-technological approach in municipal administration. The author emphasizes that the idea of technological progress in all spheres of social life and governance, is one of the conceptual installations of modern social development in the twenty-first century. The author focuses on the socio-technological approach, which finds its embodiment in the personnel policy, as HR policy is objectively given social phenomenon. The object of study is human technology used in the system of municipal governance.

Keywords: Technology; social technologies socio-technological hike; municipal management; technology management; personnel policy.

ZAKHAROVA O. V. How is the dialogue with the nature possible?

In article are investigated the possibilities of dialogue with the nature within definition of approaches to the solution of environmental problems. Thus distinction of informative and existential dialogue is used for the description of features of development of the relations between the person and the nature. The attention is focused on advantages of existential dialogue between the person and the nature, it is described its heuristic potential for formation of the new relations with the natural world.

Keywords: ecological crisis; dialogue; understanding; relations with the nature; extra findability.

SHIRYAEVA N. S. Symbolics of "spinning" (twisting) in Vyatka (Russian) ceremonial tradition.

The article deals with the system analysis of symbolical communications in calendar ceremonial complexes of Vyatka (Russian) of ethnocultural tradition, which allows revealing the concept "spinning" (twisting) as key symbolical ceremonial action. So, "spinning" (twisting) is a key symbolic of "decay" (twisting) of the Thread of Life; symbolical spell of fertility in ceremonial texts of an annual calendar cycle.

Keywords: ceremony; regional ethnocultural tradition; action symbolics.

PLENKOVA N. A. Perfumery evolution in the context of the development of hygienic culture.

The author of the article analyzes the beginnings of perfumery art. The stench appeared as a result of distribution of insanitary practices, becomes an impulse for perfumery origin. Change of a world

outlook paradigm and hygiene formation as sciences in culture of the European modern style promoted an estetization of the olfactory sphere. Changes take place in daily practices under the influence of smells and flavors, and gender differences appear in perfumery etiquette.

Keywords: perfumery art; hygienic standards; insanitary practices; vinegar dressing; incense; colognes; the flavored gloves; hygienic practices; perfumery etiquette.

RUSSIA DESTINY IN THE PHILOSOPHICAL DISCOURSE: PROBLEMS AND PERSPECTIVES

KOBYAKOV O. N. Social-philosophical analysis of the problem saving Russia as a country.

The author formulates the problem of Russia saving. He analyzes traditional ways of statehood strengthening and social stability of the society. The author proves the inefficiency of traditionalist approaches to solving problems. He makes the conclusion about the possibility of the country saving only if the Russian multi-ethnic civil society develops which transforms into a unified civil nation and becomes the effective national state basis.

Keywords: national state; civil society; Russian nation; Russian traditionalism.

NEGOVOROV V. V. The development of youth policy in Russia and the USSR.

The article analyzes the stages of formation and development of state youth policy in Russia and the USSR.

Keywords: youth; youth policy; state youth policy.

ROMASHKINA G. F. Modernization in the urals federal district: traps by the development.

The author investigates the modernization processes in the Urals Federal District (UFD, Russia). It is shown that the UFD's modernization processes lag behind the national average rates, but as the average in Russia, it is characterized by the social component advancing. It is demonstrated the institutional traps effect. The main contradiction of the current moment is that the Russian regions, which are the most successful in developing socio-economic and socio-cultural spaces, are not successful in the space of modernization changes. Shows the inhibition of the processes of modernization in the regions that have long been the backbone of the economy of Russia, the transition to development, based on innovation, can begin only with a significant reduction in natural resource rents.

Keywords: monitoring; index; economic; modernization; values; social wellbeing, comparative-istics.

ZINOVIEVA L. E. Openness of Urban Cultural Environment and the Regional Identity: Perm Subject Matter.

The paper considers the concept of open cultural environment in the methodological sense of K. Popper's theory of open society and P. Bourdieu's theory of incorporation of social space. The author of the paper analyzes the major stages in the dynamics of openness or closedness of socio-cultural urban environment, discloses peculiarities of formation of environmental cultural identifiers, describes the specific features of Perm open cultural environment as a basis for shaping Perm regional identity, singles out those elements in the identifying Perm urban environment that form Perm significations among the city dwellers. The author also points at the contradictions of these processes and the ambiguity of the results, as well as the apparent positive role of various festivals organized in Perm and the creation of a certain degree of interactivity and openness, innovation and devotion to local cultural traditions – genuine positive basis for Perm regional identity.

Keywords: openness of environment; cultural urban environment; habitus; identity; interactivity.

ABATUROVA L. G., SOKOLOVA T. B., STREMILOVA O. V. Family conflicts: the ways of their prevention and resolution (on the example of regional state public institutions "Khabarovsk Center of Social Assistance to Families and Children")

The article presents the problem of family conflicts. Through research, the authors make an effort to identify the level of mutual understanding between the spouses, the conflict intensity of each and ways of conflict resolution.

Keywords: conflict; social orphanhood; respondent; self-worth; divorce; family crisis; the image of the family.

PHILOSOPHY AND METHODOLOGY OF SCIENCE

SUKHANOV K. N. Problem of mutual relation of a sign and sense.

In present article is discussed the problematics of mutual relations of the parties of opposition meaning / meant.

Keywords: a symbol; a sign; meaning; meant; formalization; differentiation; a reduction.

NEVELEV A. B., NEVELEVA V. S. Subject-energetic approach to cognition.

Demarcation of the subject and energetic (spiritual) components of human existence is necessary to take into account the double determination of human cognitive interest: private, domain specific and general, energetic associated with the integrity of human existence.

Keywords: knowledge; the spirit; the subject.

THINKERS OF THE PAST AND THE PRESENT

SYPACHEVA T. A. Problem of Identity in Russian Religious Philosophy.

The paper is an attempt to analyze the phenomenon of identity in the context of Russian religious philosophy, which is based on the Christian anthropology interpreting identity as mutual assimilation of God and Man, and which modifies the concept of identity considerably through developing the thesis of God and Man's implication, but not their sameness.

Keywords: identity; anthropology; transcendence; All-Unity; sobornost; collectivism; God-mankind; synergism; supramoralism.

KOLESNIKOV A. S. Problem of power in Bertrand Russell philosophy.

In article the author considers evolution of a problem of the power in Russell's works. It is given the analysis of classification of forms of the power in the known book "Power".

Keywords: the economic and sexual factor in the politician; classification of various sources of the power; the power priestly; royal; revolutionary; economic.

SOCIOLOGY

KOVSHOVA E. S. Urbanization and moral consciousness in Russia in 2000-s (sociological aspect).

In this article is considered the dynamics of the moral consciousness in connection with factor of urbanization and the size of the city in the modern Russian society. It is cited the characteristics of urbanization, is shown connection between urbanization and the level of social inequality using mathematical statistics. The changing moral consciousness of intellectuals is analysed based on empirical research from 2003 to 2012. The dynamics of moral consciousness is shown within 10 years with the help of graphs depicting the dependence of the percentage of each type of the moral conscience of the city. The causes of the differences in the dynamics of the moral conscience are described in the cities with varying degrees of urbanization. The author gives a graphic model of the connection between social groups within society in megalopolis and little town. It is presented the dependence of dynamics of the moral conscience on the structure of social relations.

Keywords: urbanization; moral consciousness; communitarizm; hedonism; pragmatism.

SUNTSOV Yu. V. Specificity of the concept of 'reflection' in modern sociology.

In the modern scientific world reflection causes the interest of specialists in different fields of science, such as philosophy, psychology, sociology, pedagogy. The obvious reason of this interest for the problem has become the process of differentiation of knowledge, and as a result, the variety of contexts where the definition of reflection is used has increased considerably. Reflection is regarded as an interdisciplinary concept with a centuries-old history, draws the subject's attention to itself

and to its conciseness, including the results of its activity and their reassessment. This article gives the definition of the notion “Reflection” in the modern sociology, shows the main similarities and differences of philosophical and sociological reflections. Also, there are described the distinctive features of reflection and self-consciousness. The article deals with different points of view of the classic sociologists on the notion of reflection. At the end it touches upon the problem of the reflective self – identity.

Keywords: reflection; sociology; self-consciousness; identity; self – identity; sociological reflection; philosophical reflection; understanding; reflective output; thinking; consciousness.

REVIEWS

SUKHANOV K. N. Philosophical reflections on the fate of modern university education (review of the monograph V. A. Rybin “Idea of a University of the XXI century: Experience of Research”).

In the present review the author formulates the estimation of the contribution of V. A. Rybina in working out of Idea of university.

Keywords: idea; idea of university; utilitarian idea of university; philosophical synthesis of a university education; cultural synthesis of a university education.

HUMAN BEING: THE PROBLEM OF UNITY IN DIVERSITY IN THE MODERN WORLD (Report on the International Scientific Conference hold in Chelyabinsk on November 26–27, 2014)