

SUMMARIES

A. V. Gorshkov

THE ECONOMY OF RUSSIA: GROWTH WITHOUT DEVELOPMENT

The article analyses the specific features of the Russian economy for the last 20 years. Special attention is paid to the analysis of social problems connected with the duality and life standard of people.

Keywords: *economic growth, economic development, social polarization, living-wage, consumer basket.*

I. D. Kolmakova, A. A. Alabugin, E. M. Kolmakova, A. S. Mikryukova

FEATURES OF THE DEVELOPMENT OF SOCIAL PARTNERSHIP IN THE MAKING OF INNOVATION ECONOMY

The paper analyzes the obligations of the parties to innovation contained in the General Agreement to be concluded at the federal level as well as in regional and territorial tripartite agreements, the conclusion about the need for such a system of social and labor relations, which would contribute to the creation of the innovation system.

Keywords: *innovative economy, social and labor relations, the General Agreement, regional and territorial tripartite agreement.*

V. N. Kazantheev, V. V. Nevolina

THE EMERGENCE OF THE SHADOW ECONOMY AND THE EMERGENCE OF ITS CONTROL IN THE USA

The processes of formation of shadow economy in the USA in the first half of the XX century are examined in this article. The reasons that gave rise to these processes, the forms of their development are studied too. This article deals with the main types of shadow economy, proves the advantage of monopolistic black market. Also characteristics of pricing in the shadow angle, correlation of prices in the shadow and legal markets are stated here.

Keywords: *shadow economy, USA, the shadow and legal markets.*

A. V. Seliverstova, I. Yu. Kudryavtseva, E. S. Tkach

“STRATEGIC PARTNERSHIP” — EFFECTIVE MODEL OF NETWORK INTERACTION OF EDUCATIONAL INSTITUTION AND EMPLOYERS WITHIN DEVELOPMENT OF INNOVATIVE INFRASTRUCTURE

In article need of improvement of innovative infrastructure of economy is considered on the basis of network interactions of educational institutions and employers by means of projects of strategic partnership. Various forms of interaction of partner employers with educational institutions are studied. Features of implementation of the project of strategic partnership on the example of chair of the account and finance of the Chelyabinsk state university.

Keywords: *innovative infrastructure, network interactions, strategic partnership, effective model.*

N. V. Romantchuk

THE TRADE UNION MOVEMENT AND SOCIAL PARTNERSHIP AS MOTIVATORS OF THE PERSONAL INCOME

Active participation in union activities motivates employees, employers and the government to increase personal income. The article reveals the influence of the trade union movement in the system generating income workers an individual enterprise, a separate region. The mechanism of interaction between the social partners.

Keywords: *the trade Union movement, social partnership, motivators of the personal income.*

N. I. Kondratyev

EFFICIENCY OF MULTINATIONAL CORPORATIONS: EVOLUTION OF VIEWS OF DOMESTIC AND FOREIGN RESEARCHERS

The problem of efficiency of multinational corporation is key from the point of view of the comprehensive analysis of this phenomenon. Throughout the entire period of development of multinational corporation in process of their evolution approaches of researchers to efficiency of multinational corporations changed also. Therefore in this article the author made attempt in summary form to systematize key concepts of efficiency of multinational corporations.

Keywords: *efficiency, multinational corporations (TNC), concept, globalization, profitability.*

N. A. Ermolina

SINERGETICHESKY EFFECTS IN ECONOMY: ESSENCE, THE CHARACTERISTIC AND OPPORTUNITIES OF THEIR REVEALING

The summary: In clause the differentiation sinergetichesky and synergic an effects will be carried out, representation about nonlinear system is given from the point of view of economic synergistic. During the brief characteristic of the basic synergistic effects diagnostics of one of them — attractions attractor's — with reference to agrarian manufacture is carried out. The conclusion about an opportunity of development of new methods of diagnostics, forecasting and management of nonlinear economic systems is made.

Keywords: *Sinergetichesky and synergic an effects, phase curves, attractor's, the qualitative characteristic.*

F. B. Barlybaeva, D. U. Ishnazarov, Z. M. Salikhova

MIGRATION OF INTELLECTUAL CAPITAL: ESSENCE, TENDENCIES, REGULATION

This article examines the impact of migration of intellectual capital in the labor market in Russia and the Republic of Bashkortostan, shows that intellectual migration requires a systematic approach to the management at all levels of governance.

Keywords: *intellectual capital, labor market, migration, intellectual migration, skilled labor.*

L. G. Kochegarova, R. Sh. Zakirov

CONCENTRATION OF THE RUSSIAN FEDERATION INVESTMENT MARKET RESEARCH

The article describes the main measure of the investment market concentration, the main advantages and disadvantages of them. The measure of concentration were calculated for Russian Federation investment market and conclusions were drawn about the territorial concentration of investments and concentration of economic activities.

Keywords: *concentration, investment market, regional investment, Herfindahl–Hirschman index.*

A. I. Vinogradov

MECHANISM OF FORMATION OF INNOVATIVE AND INVESTMENT PROCESS AS MAIN METHOD OF MODERNIZATION OF ECONOMY OF RUSSIA

Innovative activity is very important in the conditions of globalistichesky economic processes and is an important factor of economic development of the country. Its expression is observed in the state innovative policy and creation of national innovative system which works for creation of incentives to investment in the private sector. The similar step assumes large volumes of investment and the innovations, capable to solve pressing problems before society at this stage of its development.

Keywords: *mechanism, development, competitiveness, modernization, economy, innovations, investments.*

Yu. S. Popova, G. N. Pryahin, A. A. Taradanov

COMPARATIVE SOCIAL AND ECONOMIC EFFICIENCY OF REGIONAL NON-PROFIT ORGANIZATIONS (NPO) CHELYABINSK AND KOSTANAYSKAYA OF AREAS

Comparison of indicators of social and economic efficiency of functioning of regional non-profit organizations (NPO) is presented in article according to sociological research in the Chelyabinsk and Kostanaysky areas (Kazakhstan).

Keywords: *social and economic efficiency, non-profit organizations, noncommercial sphere, «the third sector».*

A. Yu. Davankov, Ya. V. Ripka, V. R. Klyuchnikova

METHODOLOGICAL ASPECTS OF PLANNING OF REGIONAL SOCIO-ECOLOGICAL-ECONOMIC DEVELOPMENT

Change of paradigms of planning of regional development is shown. The sequence of process of planning of development of territories is given. Existing and perspective methods of planning are opened. Integrative strategic planning as a basis for adoption of administrative decisions is offered.

Keywords: *regionalism, regional socio-ecological-economic planning, planning methods, integrative strategic development.*

I. A. Sitnova, A. V. Licica

INSTITUTIONAL FACTORS AND USLOVIYA OBESPECHENIYA OF INVESTMENT APPEAL OF REGIONS OF RUSSIA

In article are analyzed and compared techniques of an assessment of investment appeal. On the basis of their application institutional factors and conditions of formation of investment appeal of regions of Russia are investigated, and also the directions of improvement of institutional ensuring this process are offered.

Keywords: *investment potential, investment risk, institutional providing, factors and conditions of investment appeal of the region.*

L. Ya. Buharbaeva, Yu. V. Egorova, Z. A. Davletova

SYSTEM APPROACH TO MANAGEMENT OF DISPROPORTIONS CHANGES IN REGIONAL HEALTH CARE SYSTEM

The article is devoted to the analysis of disproportions in health care of the Bashkortostan Republic, identified the main types of disproportions characteristic of regional health care system. On these indicators calculation of integrated estimates of municipalities efficiency which were used for carrying out the cluster analysis.

Keywords: *disproportions, health care, the system model, performance indicators, ranking, integrated assessments, cluster analysis.*

A. S. Rebrish

MODELING OF PROCESSES OF DEVELOPMENT AND REGULATION OF THE REGIONAL RECREATIONAL AND TOURIST COMPLEX

Questions of modeling of processes of management of development the regional recreational and tourist complex are discussed in the article. Mathematical model of regional tourism, the scheme of its simulation model and the results of simulation experiments described.

Keywords: *the regional recreational and tourist complex, management mechanism, simulation, decision support system.*

L. A. Maslov

MODERNIZATION OF PAYMENT SYSTEMS FOR THE TRANSPORTATION OF NATURAL GAS

This article is based on relevance and are completely new to the Russian gas industry — management method RAB tariffs for transportation of natural gas. Disclosed to the distinctive features of the new method as applied at present. His introduction would resolve one of the most pressing issues in the regional gas-distribution pipelines of Russia — insufficiency of financing reconstruction and modernization of existing gas distribution systems.

Keywords: *transportation, rates, return on invested capital, RAB-regulation.*

A. A. Gorohov

PROBLEM OF FINANCIAL-ECONOMIC MECHANISM OF AGRO-INDUSTRIAL COMPLEX IN COMPLICATED REGION

The article deals with the formation of an effective financial and economic mechanism of the agrarian sector in the complexly organized region — Tyumen oblast. Analyzed the main indicators of the industry and government support agricultural. Identified the key issues of funding of reproduction processes in the region.

Keywords: *Agricultural sector, finance, reproduction, state, regional policy.*

O. V. Gyulyak

ORGANIZATIONAL-ECONOMIC MECHANISM OF THE STRATEGIC DEVELOPMENT OF THE MUNICIPALITY

This article discusses the mechanism of development of the municipality. Identified key issues of municipal entities in the Russian Federation. The experience of the world practices of municipalities, in countries such as Japan, United Kingdom. The ways of improving the system of interaction between society and government, business.

Keywords: *Municipality, local authorities, the market mechanism, the center of the strategic partnership.*

F. V. Matinova

IMPROVEMENT OF SYSTEM OF AGRICULTURAL INSURANCE

The directions of improvement of agricultural insurance offered in article are focused on attraction of a wide range of producers of agricultural production in system of insurance of results of the activity. Implementation of the developed recommendations will promote development of system of agricultural insurance and will allow to provide increase of stability and efficiency of agricultural production.

Keywords: *agricultural insurance, agricultural risks, tools of insurance policy.*

Yu. A. Kalashnikova

REGION INDUSTRY ADAPTATION TO THE DEVELOPMENT TRENDS OF THE WORLD ECONOMY (CHELYABINSK REGION)

Present article considers with the question of Chelyabinsk region industry adaptation to the development trends of the world economy. Region industry condition and peculiarities of its development were

put under analysis. Major trends of adaptation, strong points and capabilities as well as weak points and risks are shown in detail. Present piece of work contains specific recommendations to fast adaptation of the region industry in the world economy.

Keywords: *industry adaptation, world economy, world economy development trends, adaptation trends.*

I. A. Sitnova, L. R. Alladerdina

METHODOLOGICAL APPROACHES TO THE ASSESSMENT OF INNOVATIVE POTENTIAL OF THE INDUSTRIAL ENTERPRISE

The ways of an assessment of innovative potential offered in article allow to approach in a complex to identification of available for industrial enterprise resource and infrastructure opportunities for the purpose of definition of the most optimum directions of transition on innovative the focused way of development.

Keywords: *innovative potential, resource, assessment, efficiency.*

A. A. Popova, N. S. Kislitskaya, M. V. Sterlyagova

LEADER APPROACH TO ACHIEVEMENT BY FIRM OF BUSINESS SUCCESS

The leadership role in ensuring business success is determined. The special emphasis is placed on a benchmarking of indicators of business success, and also Basic Elements of opportunism of employees of firms, a leadership role in decrease in its potential in the course of implementation of business activity.

Keywords: *leadership, monitoring, business success, opportunism, kulturostroitelny management, benchmarking.*

D. Yu. Pankratova

THE CONCEPT OF MODELING OF THE PROCESS OF THE DEVELOPMENT OF THE AGRICULTURAL CREDIT COOPERATIVE SOCIETY

The article makes a systemic analysis of the control process of the development of the agricultural credit cooperative. The mathematical model of this process and block diagram of the simulation model are presented.

Keywords: *modeling the process of development, consumer cooperatives, the agricultural credit cooperative.*

S. A. Pazuha

MAIN CRITERIA AND DETERMOINANTS FOR DESIGN OF MODERN PERFORMANCE MANAGEMENT SYSTEM

In this article we determined the main criteria and determinants which should be considered by design of the adequate performance management system. The developed performance management system should be in line with current market conditions and at the same time be flexible enough to allow companies to adopt the rapid changes they face.

Keywords: *performance management systems, functions of performance management systems, stakeholders, key performance indicators.*

Yu. V. Prokopyeva

TOOLS OF ANALYSIS IN THE AUDIT OF INTANGIBLE ASSETS OF BUSINESS ENTITIES

Methodological aspects of the implementation of analytical procedures during the audit need to be developed and improved. The article deals with discussion questions of implementation of analytical procedures during the audit of intangible assets business institutions, offered the option of realization complex analysis the effectiveness of intangible assets during the audit.

Keywords: *complex economic analysis, intangible assets, auditing, analytical procedures.*

N. A. Mavrina

TO THE ISSUE OF ENTERPRISE POTENTIAL RESEARCH

In the article different terminological handlings of the semantic content “potential” are considered; approaches to define enterprise potential essence are studied; the necessity to study enterprise potential is stated on the basis of characteristics of its content. The role of human asset in enterprise potential formation is revealed.

Keywords: *innovative activity, potential, enterprise potential, possibility, ability, resources, complex of resources, reserves, human asset.*