

SUMMARY

BELOUSOVA E. G., SVERCHKOVA A. V. Principles of Chronotope Organisation in Nabokov's Short Stories of 1920–1930's.

The article deals with the chronotope structure of Nabokov's short stories, written by him during the Russian period of his creative work and included in the collections "The Return of Chorb", "The Eye" and "The Spring in Fialta". The analysis results in conclusions about gradual complicating of the principles which organize time and space in Nabokov's short prose and evolution of writer's world view.

Keywords: V. Nabokov, "The Return of Chorb", "The Eye", "The Spring in Fialta", chronotope.

BUTOVA A. V. Nicolay Zabolotsky's Works in the Context of the Russian Literary Tradition

The article deals with a poetic phenomenon of Nicolay Zabolotsky in the Russian literary tradition. The author examines Zabolotsky's works not only in the literary context but also in the philosophical quest of the era. Despite the paradoxical nature of the place occupied by the figure of the poet in Russian literature of the XX century, he is generally characterized by a high degree of openness to all cultures, which fits into the tradition of both the past and the present.

Keywords: Zabolotsky, a literary tradition, "Russian cosmism", natural-philosophical concept, Solovyov, art.

CHIRCASOVA A. D. Cryptotype "agentivity/ non-agentivity" Functioning in Condition of Language Game

This article deals with semantic paradoxes of modifying categories of "agentivity/ non-agentivity" arising in the conditions of language game, as well as with the reasons generating them. The research is carried out on the texts of modern periodicals.

Keywords: agentivity/ non-agentivity, the latent semantic categories, paradox, language game.

DADABOYEV O. O. About Degree of Historical Reliability of the Image of Amir Temur in C. Marlowe's Drama "Tamburlaine the Great"

Article is devoted to a problem of historical reliability degree definition of Amir Temur's image in C. Marlowe's drama "Tamburlaine the Great". Leaning on a number of various sources, the author comes to a conclusion that C. Marlowe didn't set as the purpose to adhere to the historical truth since the main ideological contents of the drama are turned to actual political and social problems of his time.

Keywords: historical reliability, historical genre, the principle of a historicism in literature, art fiction.

DANKOVA T. N. Typological Features of Russian Plant Growing Terms as Result of Historical Development of the World Agronomic Picture

The article presents a typology of plant growing terms which are differentiated in contemporary Russian language on the following bases: according to their emergence time and chronological status, on their genetic signs (original sources), on their ways of development, according to their formal structure and speech accessory, on their semantic structure and terminological name, as well as according to their formation and adaptation degrees in Russian language.

Keywords: plant growing terms, typological features, world agronomic picture.

DENISOVA I. V. The Reflection of Gender Characteristics of Translator in Literary Translation

The article is devoted to the analysis of the reflection of gender characteristics of a translator in literary translation – the problem, getting extensive research in the field of gender studies. We illustrate our analysis by the examples from O. Wilde's story "The Remarkable Rocket." The main attention is focused on the comparative analysis of the peculiarities of the masculine and feminine speech at the morphological, lexical and syntactical levels of the translations of the given English text, and on how these differences show the gender characteristics of the translator.

Keywords: gender, literary translation, masculine speech, feminine speech, gender characteristics of the translator.

DERBENEVA O. D. To the Study of Modern Song Texts in Cognitive Aspect

This article describes the results of song text study as a source of cultural information about orientation of modern society by the example of representation of the concept LOVE as a value of the nation. We study the structural features of the component in the concept of LOVE in cognitive aspect.

Keywords: song, culture, value, concept, cognitive feature, structure of the concept.

DOBRYA M. Ya. Specific of Children's Linguistic Personality: the Problem of Complex Description

The article deals with the problem of complex description of types of child's linguistic personality on the base of their personal features. This problem is in the interdisciplinary field of researches such as psycholinguistics, the psychology of language, sociolinguistics. The author of this article pays attention to some signs, which underlie of determination particular character of childish linguistic personality.

Keywords: linguistic personality, childish linguistic personality, types of linguistic personality.

GAZIZOV R. A. Ways of Functioning of Implicit Politeness in Expressive Speech Acts (on the Basis of German Linguistic and Culture)

The article makes an attempt to present communicative ways of implicit politeness functioning in German linguistic and culture. On the example of speech acts of apology the most frequent communicative strategies of politeness related to saving both positive and negative recipient's face have been analyzed. In addition, the main realization means of identified strategies of positive and negative politeness have been described.

Keywords: German linguistic and culture, implicit politeness, strategies of positive politeness, strategies of negative politeness, face saving, speech acts of apology.

GAZIZOVA L.V. Author's Neologisms as Means of Creating Humorous Effect

The article is about new words that are coined by modern English writers. These words are created constantly and penetrate into texts of different styles and genres. Zadie Smith's novel "White Teeth" serves as the material of the research. The author of the novel coins and uses a great number of new and original words that together with other stylistic devices make the text vibrant, funny and fresh.

Keywords: author's neologisms, comic effect, kompressive words in English.

GORBACHEVA O. N., KAMENEVA V. A. Syntactical and Phonetic Stylistic Means of English Language Social Internet Advertising

The article is devoted to the stylistic means of English language social internet advertising. The results of the analysis of the syntactical and phonetic stylistic means, which help to implement the effecting potential of social internet advertising are given in this article.

Keywords: social advertizing, internet advertizing, syntactical and phonetic stylistic means.

GUSEINOVA A. V. The Regional Language in the Media Space of the Republic of Khakassia

The article presents the analysis of the regional language functioning in the media space of the Republic of Khakassia. Making a study of the Khakas media, the author comes to a conclusion that the Khakas language is still represented limitedly in the information space of the region despite some positive changes in this sphere.

Keywords: bilingualism, minority languages, the Khakas language, media space, mass-media

KANTYSHEVA N. G. "Conceptual Modeling of Interdisciplinary Term Systems"

The article deals with the achievements of cognitive terminology during the last period. Using discourse methods of terminology problems research conceptual modeling shows semantic relations of terms in interdisciplinary domains.

Keywords: cognitive terminology science, interdisciplinarity, terminology.

KIRSHIN B. N. Convergence as the Experience of Practical Implementation

The article is devoted to the peculiarities of the transition of editions of classic newspapers in the online format. The author points to the method of this action by the example of his experience of editor of one of the biggest Ural newspaper «Chelyabinskij Rabochij».

Keywords: convergence, convergent edition, the newspaper business, the online version of the newspaper, the management of media outlets, newspaper text, online text.

KHARITONOV A. A. Typological Community in the German Language Development

The article discusses approaches to the classification of languages existing in linguistics, the stages of development of the Germanic languages determined by the typological features of Germanic languages in grammar. We consider the dissemination of languages, belonging to the German group.

Keywords: classification of languages, types, Germanic languages, dialects, grammar, common morphological, syntactic features.

KIYNOVA Zh. K. Religious and Secular Pictures of the World in Slavinisms Semantics

In the article semantic history of Slavinisms throughout development of the Russian literary language is traced. Various semantic processes, as a result of which Slavinisms values are redefined, are described. The “transition” of words from the religious sphere to the secular sphere is illustrated on the basis of various examples from historical dictionaries and monuments of writing. Special attention is paid to the Slavinisms figurative senses formation owing to which positive coloring in a connotation of Slavinisms is replaced by negative, negative coloring.

Keywords: Slavinism, religious picture of the world, secular picture of the world, semantic transformation, semantic processes.

MISHINA M. M. Actualization of Global Concepts in Political Media Discourse

This article is devoted to the actualization feature of concepts «terrorism» and «crisis» in modern media discourse. The main objects of the research are structural components of an appropriate frame, vertex nodes and slots. Special attention is paid to the statements of leading Russian politicians, containing judgments and assessments of the crisis and terrorism.

Keywords: political media discourse, concept, frame, vertex nodes, slots of the frame.

MOISEEVA A. V. Experimental Research into the Perception Characteristics of the Glossy Magazine Text

The article deals with the general characteristic of the texts of glossy magazines, the peculiarities of content and linguistic characteristic features of the given type of text are described. The paper also presents the results of the experimental research into the peculiarities of perception and understanding of the glossy magazine text using the A.I. Novikov’s procedure of building “countertext”, i.e. combinations of the already known types as well as a new type of reaction is given.

Keywords: a glossy magazine, building of the “countertext”, the A. I. Novikov’s classification of the reactions, the contensive and relative types of reactions.

MOROZOVA O. N. Peculiarities of Vowels Perception in the Selemdzha Evenki Language

The article focuses on the results of the research of vowels perception of the disappearing variety of minor ethnos of the Amur Region – Selemdzha Evenks. Received data were essential for studying the perceptual space of vowels, which is characteristic for Evenki language speakers.

Keywords: endangered languages, phonetics, perceptual characteristics of vowels, Selemdzha variety of the Evenki language.

MOSKALCHUK G. G. Positional Approach to Text Study

The article deals with theoretical foundations of the positional approach to the study of integral qualities of a text. Text is integrated into human verbal and cogitative functioning. From this point of view it is regarded within the scope of natural objects which have spatio-temporal categories such as position, proportion, and rhythm.

Keywords: text, verbal and cogitative functioning, position, repetition, rhythm, self-organization, forming, space, time.

OSETROVA O. I. Lexicographical Description of Computer Mediated Communication Terms

Existing approaches to lexicographic description of computer lexis of the English origin are considered in the article. Problems facing authors of explanatory dictionaries and dictionaries of foreign

words in the process are shown. Importance of more detailed defining terms beyond computer jargon and therefore requiring adequate lexicographic description in dictionaries of common lexis is specified.

Keywords: lexicography, computer mediated communication, borrowing, calquing, hybrid words.

PAVLOVA V. G. Structural-Semantic Features of Precedent Names in Nicholas Aleshkov's Poetry (on the Example of the Collection of «Peter and Marisha's Son»)

The article studies the anthroponymical area of Aleshkov's poetry. He uses the people's names that are important for culture (writers and poets of Russian and foreign literature, painters and composers), the names of literary characters and well-known scientists in his texts, appellations, dedications and epigraphs, thus, emphasize a special role of these anthroponyms, which are characteristic of the author's poetic world. Special attention is also paid to the structural and semantic peculiarities of Nicholas Aleshkov's poems.

Keywords: anthroponomy, idiostyle, poetonyms, poetic onomastics, precedent names, and text.

PORSHNEVA A. S. Exile Space in Klaus Mann's Novel "The Volcano"

The article deals with space organization in Klaus Mann's novel "The Volcano". The phenomenon of exile space which can be constructed from the viewpoint of the corresponding group of characters, namely the emigrants, is analyzed. It is proved that exile space is based on the space model existing in classic forms of a myth. Value inversion of exile space via mythological space is considered.

Keywords: exile, exile novel, Klaus Mann, space, myth, centre/periphery, chaos/cosmos.

SAMKOVA M. A. The Existence of Pedagogical Discourse in Nonlinear External Environment

The article concentrates on the interaction of discourse components and non-linear external medium. The consistency of discourse constructing and synergetic interaction of its components are the major conditions of functional prospects in speech making and learning the patterns of communication in a foreign language.

Keywords: pedagogical discourse, nonlinear external environment, functional relations, study text.

SANZHEEVA N. R. Functioning of Emotional State Verbs in Narrative

The given article is devoted to the problem of functioning of the emotional state verbs in narrative. Functional realization of semantic indications of stative verbal predicates analyzes in the article.

Keywords: verbs of emotional state, semantic of verb, narrative.

SHAPOVALOVA E. O. On the Issue of Difference and Similarity of a World-View of the French and the Italian (on Basis of Phraseological Units with Proper Names)

In the article French and Italian phraseological units with proper names of literary characters or historic figures which can pass to other language with considerable changes in volume of an image created by it, or to remain property of the people which have created them depending on degree of proximity of cultures of two communities, a community of their history and views are examined.

Keywords: a national-cultural connotation, a proper name, a phraseological unit, a appellative.

SHERBAKOVA N. S. The Ways of Moral Conflict Resolving in the Modern Youth Dramatic Art

The article deals with a moral conflict in the works of Zlata Demina, Alexander Arkhipov, representatives of the Ural dramatic school of Nikolai Kolyada. This article examines two plays, united in one performance «For Easter the sun is dancing». The main motives of the work are following: motives of Evangelical love, compassion, award and reward, the main conflict is based on the opposition of morals and spiritual impoverishment.

Keywords: modern youth dramatic art, Easter story, Easter miracle, modern mystery, motives of Evangelical love and compassion, parable, the opposition of morals and spiritual impoverishment.

SURINA V. N., KAMENEVA V. A. Hypercarcass as a Structural Element of a Website Hypertext

The appropriateness and validity of defining hypercarcass as an integral part of website hypertext structure on the basis of hypertexts of American medical institution websites have been proved and its characteristics have been determined in this article.

Keywords: hypertext, website hypertext, Internet communication, polycode text.

TUKAEVA O. E. Possessive Compound Words in German and Erzya Languages

The article is devoted to a comparative analysis of possessive compound words in two unrelated languages: German and Erzya. Similarities of possessive constructions were found in terms of their structure and semantics. As for the number of parts of a possessive construction, in Erzya language three-part composites can exist, unlike the two-part possessive words of German.

Keywords: word formation, possessive words, bahuvrihi-composites, determinative words, denotation, semantics.

TSERYULNIK A. Yu. Structural and Semantic Peculiarity of Header Complex in Organization of Hypertext of Discussion Blogs

The article deals with the organization of hypertext blogs. The author proposes a system of structural and semantic types of structures, which are the part of the header complex of discussion blogs.

Keywords: blog, discussion blog, hypertext, title, header complex, structural and semantic classification.

VOYEYKOVA A. A. Promissive as a Pragmatic Utterance Type in Russian and American advertisement

The aim of this article is to have a closer look at the syntax of advertisement, and in particular its communicative (pragmatic) utterance types. Promissive turns out to be the most common and widespread pragmatic type to be found both in Russian and American advertisements. Its structural characteristics and common patterns are in the focus of this article.

Keywords: advertisement, pragmatics, promissive, illocutionary force, perlocutionary effect.

VOLKOV A. S. The role of the Prosodic Structure in the Realization of Speech Acts of Simulated Fear

The article is devoted to the problem of using prosodic structure in differentiation between sincere and insincere emotive speech acts in the German language. As an example for the phonetic experiment the author takes the speech acts of sincere and simulated fear. The author supposes that the high level of variability and the antropophonic character of intonation allow to use a prosodic structure of utterances as a marker of speaker's insincerity.

Keywords: insincerity, prosody, fear, simulation.

VYKHRYSTJUK M. S., OKMJANSKAJA A. V. Syntax Models of Spoken Office Texts of Tobolsk Male Monastery of the Sign of the Second Half of the XVIII Century

In the article there is an attempt to identify indicators of colloquialism, for example, the syntax of office manuscripts of Tobolsk male Monastery of the Sign of the second half of the XVIII century. The role of the people's conversational structures in the development of Russian language stylistic is great. But in the domestic linguistics there are still no clear-cut criteria for distinguishing literacy and conversation.

Keywords: Shorthand texts of the XVIII century, the monuments of business writing, historical syntax, parameters colloquialism.

ZAVYALOVA G. A. Means of Precedent Genre Concept Actualization in the Detective Genre.

In the article on the basis of detective stories by G.K. Chesterton means of actualization of the gothic genre concept as precedent in the detective genre are analyzed. The effect of deceived expectation is formed on the similarity of two genres. The precedent genre concept is actualized through the compositional structure, characters' schemes and linguistic means.

Keywords: precedent genre, precedent genre concept, detective genre, gothic genre.

ZUBAREVA V. M. The Specificity of the Realization of Evaluation in the Comments in British Online Newspapers

The article focuses on the description of the specificity of the category of evaluation in comments within modern online newspapers. This category is viewed as axiological modality. The article contains analysis of the linguistic means of the representation of evaluation in comments, as well as the subject and object of the evaluative structure.

Keywords: evaluation, axiological modality, comment, subject of evaluation, object of evaluation, linguistic means of representation.