

SUMMARY

ALEFIRENKO N. F. Meaning, Modus Concepts and Value

The keynote of the article is the fundamental idea that sense is determined through human attitude to the world. The author believes that sense correlates any phenomenon, any object with a human being through language. If something is deprived of sense, it stops existing for a human being and as an object of designation. In linguoculturological aspect sense is a verbalized content of human existence (including inner one) performing the role of a mediator between a human being, the world and itself. The problem of speech sense is viewed with its respect to such categories of linguoculture as view of the world, linguistic view of the world, concept and meaning.

Keywords: sense, view of the world, linguistic view of the world, concept, meaning.

ANTROPOVA L. I. Professionally-Oriented Genre as Language and-communicative Phenomenon

Professional language problems, professional culture and professionally-oriented genre peculiarities of native speakers' interaction in professional communication are studied in the article.

Keywords: professional language, professional communication, corporate culture, linguistic world view, professionally-oriented genre.

ARISKINA O. L. Models of Terminological Sign

The article presents the new models of the terminological sign. Special attention is given to the term orientation property.

Keywords: term, model, term orientation.

BEKASOVA E. N. The Nature of the Russian Literary Language: K.S. Aksakov's Concept

K.S. Aksakov's concept of the Russian literary language origin and development, the conceptual importance of the stated picture of its formation and evolution in the interaction with various strata and Church Slavonic language is viewed in the article.

Keywords: genesis of the Russian literary language, K.S. Aksakov's concept, functional paradigm of Russian, Church Slavonic language.

BEREZOVSKAYA Ya. L. Correlation of "PR-text" and "Advertising Text" Concepts (in Terms of Russian and Chinese Texts of Real Estate Agencies)

Correlation of "PR-text" and "Advertising Text" concepts in terms of Russian and Chinese texts of real estate agencies is considered in the article. The main difference of PR-text from advertising text is not only in an advertisement of particular goods or services but creation and promotion of a positive company image. The author thinks advertising texts in the form of real residential compounds are more common with real estate sector.

Keywords: PR-text, advertising text, organization image, corporate culture.

BUDEYKO V. E. On Some Problems of Using New Terms for Alphabetical Derivation Investigation

The article contains the lasting terminological investigations in the sphere of Russian Alphabet in Cyrillic context. The researched terms of alphabetical derivations are based on the traditional comparative methods in linguistics and on some methods of structuralism, cognitive linguistics, etc.

Keywords: azbuka, alphabet, letter, Russian language, derivate, derivation, term, text.

BUDYKINA V. G. False Lexical Parallels as Lexicography (on the Example of the Terminology of Higher Education)

The article highlights the problem of nomination of the linguistic and cultural phenomenon which is traditionally called "false friends" in Russian linguistics. We use the term "lexical parallels" minted by Vladimir Dubichinsky and describe the phenomena using the approaches of lexicography. The research is based on the analysis of lexical parallels existing in higher education terminology.

Keywords: false friends, lexical parallels, terminology of higher education, interlex, idiolex, lexicography.

BUYANOVA L. Yu. Cognitive-semiotic Derivation as a Mechanism of Formation and Evolution of Modern Financial Economic Sphere of Terms

This article describes a cognitive-semiotic approach to the problem of derivation as a key mechanism of formation and evolution of modern financial economic sphere of terms. It asserts that one of the types of the derivation is a cognitive-semiotic derivation which is viewed as a complex processuality of synchronicity of transformation of a cognitheme into a scientific sign. A new terminological notion/term cognitheme is introduced as a unit of a cognitive experience (and its result), which presents a mental basis of term-derivate as a verbalized structure.

Keywords: cognitheme, cognitive-semiotic derivation, term, terminological semiosis, suffixal derivation, derivative-categorial matrix.

CHEREMNYH K. G. The Etymology of the Term “Determinative Pronouns” and the Problem of Its Definition

The etymology of the term “determinative pronoun” is discussed in the present article, and the contradictions in creating the term definition are analyzed.

Keywords: definition, determinative pronouns, term, etymology.

DAVLETKULOVA L. N. Language and Cultural Element of Place Names (on the Example of Oxford Urban Names)

The article is devoted to consideration of toponyms from the language and cultural point of view. In the focus of the author are Oxford urban-names, which are analyzed on the basis of semantic, structural and geographical principles. It is proved that the name inner-city facilities are closely related to the historical past and preserve the value of cultural heritage.

Keywords: toponym, urban names, cultural studies, Oxfordshire.

DORZHEEVA O. A. Thesaurus Modeling of Civil Engineering Terminology

The article deals with the problems of terminology as their study is one of the main goals of linguistics nowadays. The author studies the method of thesaurus modeling as a means of learning and systematization of language through the civil engineering terminology.

Keywords: professional communication, terminology, thesaurus approach, thesaurus model.

DROZDOVA T. V. Formation of Terms from the Cognitive Linguistics Standpoint

The article views the interaction of conceptual structures, cognitive formats of expert knowledge representation and language cognition as providing grounds for term formation.

Keywords: term, notion, conceptual system, cognitive structure.

EPIMAKHOVA A. Yu. Occupational Titles in Interpretative Aspect

Occupational titles are discussed in the article by using the analysis of the interpretative aspect of the language. The author selects, classifies, and evaluates occupational titles on the basis of the leading cognitive linguists' interpretations.

Keywords: occupational titles, communicative function of the language, cognitive function, language, interpretational function of the language, conceptualization, representation.

GENERALOV V. A. Analysis of Inter-componential Links in the Structure of English Composite Terms (Cognitive-and-Semiotic Aspect)

The present article considers various types of inter-componential links in the structure of composite terms and exemplifies their types.

Keywords: external structure; internal structure; unitary terms; composite terms; compactive terms; more-than-oneness; modifiers; premodifiers; links; junctions; genesis.

GINZBURG M. D. Seven Main Features of the Languages for Special Purpose that Distinguish them from the Language for General Purpose

It is shown that languages for special purpose are effective in forming, recording, storage and transmission of professional knowledge due to the organic combination of verbal and nonverbal means of information representation.

Keywords: languages for special purpose, language for general purpose, terminology, nomenclature, reference designation.

GLAZYRINA A. I. Information and Communication Technologies in Terminological Studies

The article describes the implementation of ICT in terminological studies in all possible aspects: information making, processing, storing, using, transmitting and controlling.

Keywords: terms, computer sublanguage, ICT, Web 2.0, cloud storage, Microsoft Excel.

GOLOVANOVA E. I. Professional Cognition as a Form of Interpretative Activity

The article deals with the problem of identifying the specifics of professional cognition. Originality of professional perception and interpretation of objects is established on the basis of different language facts.

Keywords: professional cognition, interpretative activity, professional identity, professional discourse.

IVASHCHENKO V. L., YATSENKO N. A. Slavic Experience of Theoretic Researches in Communicative Terminology at the end of XX – beginning of the XXI century

The article is an attempt to analyze the main streams of research in communicative terminology in Slavic world of science at the end of XX – beginning of XXI. It systemizes fundamental researches of Slavic terminologists according to the main (paradigm, crossparadigm, aspectual, crossconceptual) streams.

Keywords: slavic terminology, paradigm, aspectual, crossparadigm, crossaspectual stream.

IVASHKEVICH I. N. Structures of Knowledge Representation as Schematization Experience in International Legal English

The article is devoted to the problem of effective language for specific purposes teaching (international law). The author makes a special emphasis on the study of different structures of knowledge representation, especially frame as one of the cognitive structures of experience schematization.

Keywords: cognitive linguistics, language for specific purposes, knowledge representation, experience schematization, frame.

KAKZANOVA E. M. Eponym Terms in LSP of Seamen (after Novella of V. S. Pikul “Boys with Bows”)

The article deals with the eponym terms in the sublanguage of naval science which are represented in the autobiographic novella of V. S. Pikul “Boys with bows”. The conclusion is drawn that the imaginative literature can make the scientific worldview.

Keywords: eponym terms, sublanguage of naval science, imaginative literature.

KATERMINA V. V. Professional Nominations of a Person: Semantic Aspect (Based on English Neologisms)

The article is devoted to the description of the semantic aspect of professional nominations of a person based on English neologisms. In the text such subgroups as place of work, business specialization, functions of business people are thoroughly analyzed. The idea of singling out the connotation is considered to be one of the ways to study the peculiarities of business nominations.

Keywords: professional nomination, semantics, neologism.

KAZIMIROVA I. A. Ukrainian Onomastic Metalanguage: Slavic Tradition

The Ukrainian onomastic terminology as a part of the linguistic metalanguage is analyzed through its normalization and terminographic representation in Slavic countries. The main tendencies of the onomastic terms lexicographic fixation are determined.

Keywords: linguistic metalanguage, onomastics, term of onomastics, linguistic terms dictionary.

KHRUSHCHEVA O. A. Restructuring of Blends as a Reason for New Affixes to Appear (English-based Research)

The article gives examples of affixes that appeared as a result of blends restructuring. The named process is typical of widely-spread blends whose final elements can turn into productive free affixes.

Keywords: blending, restructuring, affix.

KOKORINA Yu. G. Terminological Dictionary on Archeology Structure as the Reflection of the Thing Knowledge System

The article is devoted to the terminological system and knowledge correlation, often viewed in the works by V. M. Lejtchik and other Russian linguists.

Keywords: terminological lexicography, archaeological knowledge, the ideographic dictionary.

KOMAROVA Z. I. Metalanguage Reflection in Scientific and Professional Communication

The problem of metalanguage reflection in terms of systemic linguistic methodology that has absorbed its foundation and basic methodological levels is defined and partly solved in the article.

Keywords: reflection, metalanguage reflection, systemic linguistic methodology.

KONOVALOVA M. V. Coherence and Cognitive Process

This article is devoted to the issue of coherence formation as a cognitive process, the types of concepts involved in this process.

Keywords: cognitive process, coherence, concept-algorithm, concept-model.

KOSHKAROVA N. N. The Correlation of Notions *Discourse*, *Sublanguage* and *Register* in Professional Communication

The article is devoted to the analysis of the notions *discourse*, *sublanguage* and *register* from the point of view of professional communication. On the basis of some definitions the author comes to the conclusion that each of the above-mentioned terms has its own scope of meaning and their substitution leads to the incorrect character of terminological database of some studies.

Keywords: discourse, sublanguage, register.

KOSTINA N. N. On the Problem of Abbreviation Terms in Service and Tourism Discourse (on English Material)

The article focuses on the thematic structure of abbreviation-terms in the service and tourism discourse as elements of a system of terms. The author describes the conceptual sphere and formulates general principles of codification of abbreviation-terms in the service and tourism discourse.

Keywords: abbreviation terms, service and tourism discourse.

KOSTROMICHEVA M. V. Extremism: Definition in Law Discourse

The article is devoted to the lack and necessity of the single definition for “extremism” in modern Russian law.

Keywords: extremism, discourse, language of law.

KOVALEVA O. N. Evaluative Interpretation of Professional Activity: Cognitive Aspect

The article analyses cognitive mechanisms involved into the process of evaluative categorization of professional activity by means of units of lexical and phraseological systems of the English and Russian languages, proves correlation between the aspects of handling knowledge in a language, the functions of a language and the levels of evaluative categorization of professional activity.

Keywords: interpretation, evaluation, cognitive mechanism, conceptualization, categorization, professional activity.

LAVRENTYEVA T. V. The Model of the French Translation Terminological System

On the basis of general typology analysis of translations, correlation terminological system with other components of translation activity is represented in the article.

Keywords: translation, translations work, a terms system, language and cognitive characteristics, concept, frame.

LYKOVA N. N. ON the Composition of an Ancient French Legal Text (Based on the “Les Etablissements de saint Louis”)

This article analyzes the structural and compositional features of the ancient law texts based on the “Law Code of St. Louis,” written in Old French. The structural elements of the law are compared with the universal three-part compositional scheme.

Keywords: old written text of law, Old French language, composition, prototype.

MAGIROVSKAYA O. V. Terminological Space of the “Subject of Cognition” Anthropocentric Category

The article considers the problem of terminological definition of such anthropocentric coordinate as the subject of cognition. Its main features, proving its categorial status, are singled out, verbalized components are revealed.

Keywords: the subject of cognition, the subject of empirical cognition, the subject of basic cognition, the subject of interpretation and evaluation.

MARINOVA E. V. The Term and Notion “Actual Word Compatibility” in the Terminological System of Neologiya

The content of the notion *actual word compatibility*, its place in the system of other notions and the terms designating some neological objects (*keywords, the fashionable words, actual neologisms*) are studied, the introduction of the term *actual word compatibility* is explained.

Keywords: term, notion, terminological system, neologiya, actual word compatibility.

MATVEEVA T. M. Cognitive Mechanisms Representing Perceptual Skills in Professional Tasters’ Language (on German Material)

Mechanisms of information representation in the field of wine tasting are studied. The author analyzes the objects of professional tasters conceptualization and categorization.

Keywords: professional language tasters, professional linguistic personality, verbalization of implicit knowledge, support knowledge.

MILETOVA E. V. Terms-Adjectives in Modern English-language Fine Arts Discourse

The article is devoted to the analysis of the terms of the English-language fine arts discourse. Special attention is paid to the term created with the help of the English adjectives. Taking into account the results of the empirical analysis of the language data, the author distinguishes two types of terms of art: single-core and the nuclear-peripheral.

Keywords: fine arts discourse, adjective, term, the nuclear area, the peripheral area, terminological system.

NIKOLENKO O. Yu. The Term «Genus»: on the Problem of Interdisciplinary Homonyms

The article deals with the phenomenon of homonymous terms of different scientific fields on the example of the term *genus*. The appearance of homonyms is connected with the historical development of the word and the process of semantic derivatives terminologization.

Keywords: term, terminology, homonymy, semantic derivation, genus.

NIKULINA N. V. Nomen as a Constituent of Professional Communication (on the Material of the Transport Terminology System)

The article deals with the nomen as the second in importance variety of special lexical units of terminological system, the problem of nomen selecting from the general bulk of terminology vocabulary, as well as their use in professional communication of transport industry professionals.

Keywords: nomen, nomenclature, term, terminology science.

NYUBINA L. M., CHORNOGOR Yu. F. Terminology of Educational Management in the English Language: Types of Lexical Units Construction

This article describes some of the ways the terminology of educational management is formed in Modern English. The authors consider such methods of terminology construction as the use of existing language resources, their modification, and creation of new terminological units.

Keywords: term system, word formation, educational management, special language, derivation, transterminologization.

OBVINTCEVA N. V. Kinship Relation Lexico-Semantic group in Russian and English Languages as the Reflection of the Linguistic Image of the World

In the article, the structure of kinship relations lexico-semantic group in Russian and English languages is represented, integrative and differential semes of the core of the group, the conclusion about common and differential features of the group in each language are given.

Keywords: lexico-semantic group, microfield, differential seme, LSF core, lexeme, word formation.

PESINA S. A. The Cognitive Approach to Decoding Written Speech and Problems of Communication

In modern linguistics we can speak of a paradox when the absolute primacy of spoken language is declared, but it is conceptualized by theory, more suitable for certain forms of regulated partly artificial written speech.

Keywords: written text, text decoding, spoken language, communication, cognitive linguistics.

PETKAU A. Yu. Concept *Health* in Professional Perception

This article presents the results of the psycholinguistic experiment held among the recipients selected on the professional bias with the intention of identifying potential occupational specific of the concept *Health*. Cognitive features are detected by the method of the conceptual analysis of the received material with the following ranging according to their brightness. The verbal model of the concept *Health* is described. The results of the study demonstrate the features of the professional perception of the analyzed concept.

Keywords: concept, health, psycholinguistic experiment, cognitive features, professional perception.

PITINA S. A. Complex and Simple Character of Linguistic Terminology

The article dwells on the two polar approaches to linguistic terminology, the first being too complex, the second too simple, explanatory.

Keywords: term, linguistic terminology, simplification.

PLOTNIKOVA A. M. The Formation of Modern Fancy-work Terminology

The article deals with the development of modern fancy-work terminology system. The main regularities of the denomination of objects, subjects, processes and methods of this sphere of creative activity are revealed. Extralinguistic and linguistic peculiarities of the terminological body are analyzed.

Keywords: term formation, fancy-work, terminology system, borrowings.

POPOV R. V. Some Problems of Professional Jargons Description in Substandard Dictionaries

The author believes one of the objectives targeted by the differential vocabulary compilers is a scrutinizingly critical review of previously published dictionary entries so as to clarify the object of lexicographical description.

Keywords: descriptive dictionary, jargon, slang, profession glossaries, critical review of previously published dictionary.

POPOVA L. V. Actualization of the concept «sin» in the Russian law language consciousness of the XVIII-th century

Peculiarities of the concept «sin» representation in the Russian law language consciousness of the XVIII-th century are viewed in the article, and ethnic and cultural characteristics of the Russian law language consciousness are reconstructed.

Keywords: concept, professional language personality, law language consciousness, legal discourse.

PRIMA A. M. Gender Stereotype as a Lingua-Philosophical Problem

The article centers round the lingua-philosophical aspect of the problem of gender stereotypes, chronologically it covers the Ancient world, Christianity, Gnosticism. The terms “masculinity” and “femininity” are considered in relation to gender stereotypes.

Keywords: gender, sex, masculinity, femininity, gender stereotype.

PROSKURINA L. N. Prefixation as a Way of Forming Cognitive and Semantic Structure of Russian Terminology of Flying Machines Repair

The article is dedicated to the research of the role of prefixes in forming the conceptual structure of terminology of flying machines repair. The analysis showed that the complex of prefixes takes part in conceptual space of terminology formation, orients repair specialists in the processes in the object of repair.

Keywords: terminology of flying machines repair, concept, term-formation, the way of word-formation, prefix.

PRYSTAIKO T. S. On Semantics of Concretizers with a Wide Range of Meanings in the Text of Terminological Definition

The article deals with the problem of multiplicity of meanings of some concretizing words in the text defining technological artifacts. The question of whether they perform primary function of classifying terms with regard to a certain lexico-semantic paradigm has been put.

Keywords: terminological definition, concretizer, general technical word, multiplicity of meanings.

ROMANOVA T. V. Recategorisation and Subcategorisation in the Nomination of Specialities

The article is about the correlation between recategorisation and subcategorisation based on the example of the associative sense identification. This associative sense is connected with the name of the speciality "linguist". The means of sense setting in the associative clause, reference areas of the linguistic sign as well as the mechanisms of recategorisation and subcategorisation are identified and examined.

Keywords: recategorisation, subcategorisation, cognitive associative experiment.

ROMASHOVA I. P. Legitimacy as a Cognitive and Pragmatic Category

The article interprets legitimacy as a cognitive and pragmatic category of discourse and the legitimacy is considered as an obligatory discursive process accompanying the institutionalization.

Keywords: discursive categories, legitimacy, legitimation.

SHARIFULLIN B. Ya. "The Language of Professional Communication as a Field of Actual Meanings": is it present in Linguists' "Vernacular"?

A situation in modern Russian linguistics, conditioned by some peculiarities of its formation and development, is viewed in the article. The author comes to the conclusion that there is still no "field of actual meanings" in the "vernacular" of modern linguists, as there was none in about the last two centuries.

Keywords: language of professional communication, linguistic concepts and terms, diffusiveness of linguistic terms.

SHLYAKHOVA S. S., SHESTAKOVA O. V. Sound Iconism of German terminology

The article considers the semantic evolution of German terminology in Phono semantic aspect: model «sound > term». Sound Iconism (primary motivated) nature of some of the technical, biological, medical German terms on the basis of onomatopoeia is revealed.

Keywords: Sound Iconism, primary motivation, onomatopoeia, term, terminology, German language.

SHMATKO I. V. From Prototerm to the Modern Name: History of the Nuclear Lexeme "Bee" in Ukrainian Beekeeping Terminology

The author analyzes the history, namely the etymological, genetic, historical properties of the key beekeepers' name *bee*, to define the essence of the Old Russian prototerm.

Keywords: prototerm, prototerminology, beekeeping terminology.

SIBIRYAKOV D. I. Game in the Cognitive Activity of Consciousness

The article deals with the phenomenon of game as a universal tool of cognition, used to study different forms of social consciousness.

Keywords: game, sign, symbol, function, meaning.

SIBIRYAKOV I. V. Logical and Epistemological Analysis of Cognition Phenomenon

The article deals with cognitive processes functioning on all levels of mental activity: intuition, consciousness, thinking. The author introduces logical and epistemological definition of cognition phenomenon.

Keywords: cognition, consciousness, intuition, thinking, definition.

SIROTKINA T. A. Arts and Crafts Lexis in “The Dictionary of Russian Dialects of Southern Prikamye»

Arts and crafts lexis in “The dictionary of Russian dialects of southern Prikamye” is analyzed, various lexical thematic groups (apiculture, hunting, fishing) are studied. The author comes to the conclusion that the names of guns and tools are most developed by human consciousness.

Keywords: lexis, dialects, professional words, conceptual area.

SKRIPICHNIKOVA N. S. Steady Verbal Complexes in Professional Slang

The linguistic notion of the “set verbal complex” in professional slang, the concept volume of the term, its peculiarities in professional law enforcement slang, and set expressions are studied in the article.

Keywords: steady verbal complex, phraseology, popular expression, professional communication, professional slang.

YUKHMINA E. A. Dynamic Aspects of the New Terms Formation in Professional Computer Users’ Communication

The present article highlights the processes of the formation of the new terms in professional computer users’ communication from a dynamic point of view. The derivation is regarded as a productive mechanism of the nomination of the new terms.

Keywords: dynamics, process, computer term, communication, derivation.

ZAGIDULLINA M. V. Development of Internet-Trolling and “Noise” Problems in Communication Channel

The article is devoted to such specific phenomenon of online communication in the modern information environment as trolling. The author points to the role of trolling in the distortion of professional and non-professional communications and offers an overview of current perspectives on the phenomenon.

Keywords: trolling, communication channel, the distortion of information flows, professional communication.

ZERKINA N. N. Terminology and Phraseology

The article focuses on the process of phraseologization as a language phenomenon and an efficient means of term-formation in the English language. The author discusses possibility of using and reproducing phraseological units with the phraseological model adjective + noun and forecasts further term-formation according to the phraseological model.

Keywords: term-formation, phraseologization, phraseological unit, phraseological model.